

STØTTET AF

Promilleafgiftsfonden for landbrug

LATVIA

Results in focus groups in case area – Jelgava Local Municipality 27. January 2020 (PP 11)

Summary (short description)

Strategic planning of focus groups

Main tasks/goals before the meetings

- 1) Survey for the project;
- 2) To find out the current and planned involvement of the farm in the involvement in environmentally friendly farming, including in relation to the application of fertilizers and the importance of drainage systems on the farm;
- 3) To acquaint the farms of the adjacent pilot areas with the type, task and intentions of the project;
- 4) To find out the farm's desire / interest to get involved in the project implementation.

Focus group meeting 1

Minutes/resume of meeting

Meeting, 27 January, 2020 in Jelgava, Latvia

Results:

- 1) Nutrinflow project completing the questionnaire;
- 2) The farm operates as a livestock company and recognizes that water, soil, biodiversity, landscape diversity and climate change are key factors in the environmental sector. At present, the farm has no motivation to operate "greener", as it is equally considered sufficient. The obstacles to green farming are: large and complex documents that would require additional manpower and investment, a complex regulatory and control mechanism and implementation of measures, and the involvement of several farms in the implementation of measures, but it is difficult to agree with other landowners on the need to implement measures. The economic costs of implementing the system are also mentioned as a significant obstacle. The farm is motivated by economic benefits and sustainable economic development to implement an environmentally friendly system, but if it were possible to receive financial support, it would be more involved in improving water availability, sewerage system projects, as well as willing to use specialist advice.
- 3) The farm is introduced to the project goals, tasks and intentions. The farm admits that it has already partially managed get involved in the project - bought from the municipality's floodplain meadows, improved drainage systems in the floodplains and currently imported wild cattle living in these meadows.

Conclusions:

The farm is aware that environmentally friendly farming not only creates the principle of good faith towards the environment, but also can bring economic benefits and increase the value of land..

Participants:

SIA "Ozoliņš un dēli" owner, M.Ozolins

Engineer of the drainage system of Jelgava Local Municipality, A.Rozite