



# W2 Waterdrive

Copenhagen Meeting

Local Participatory Toolbox By Franziska Kruse





## Local participatory toolbox: Application definition

"A Participatory toolbox with "focus in the sociological context" will "help to identify joint objectives, facilitate cooperation and prepare action- and investment plans."

"First ABC handbook for cross-sector local implementation in the region"





### Local participatory toolbox: Working definition

#### Local:

- from, <u>existing</u> in, <u>serving</u>, or <u>responsible</u> for a <u>small area</u>, <u>especially</u> of a <u>country</u> (Cambridge Dictionary)
- a) of, relating to, or applicable to part of a whole
   b) primarily serving the needs of a particular limited district (Merriam Webster Dictionary)







## Local participatory toolbox: Working definition

#### **Participatory:**

- <u>allowing people</u> to take <u>part</u> in or <u>become involved</u> in an <u>activity</u>: (Cambridge Dictionary)
- characterized by or involving <u>participation</u> especially: providing the opportunity for individual participation (Merriam Webster)
- <u>allowing</u> or <u>providing</u> for the participation of all members of a group (Collins Dictionary)









### Local participatory toolbox: Working definition

#### **Toolbox:**

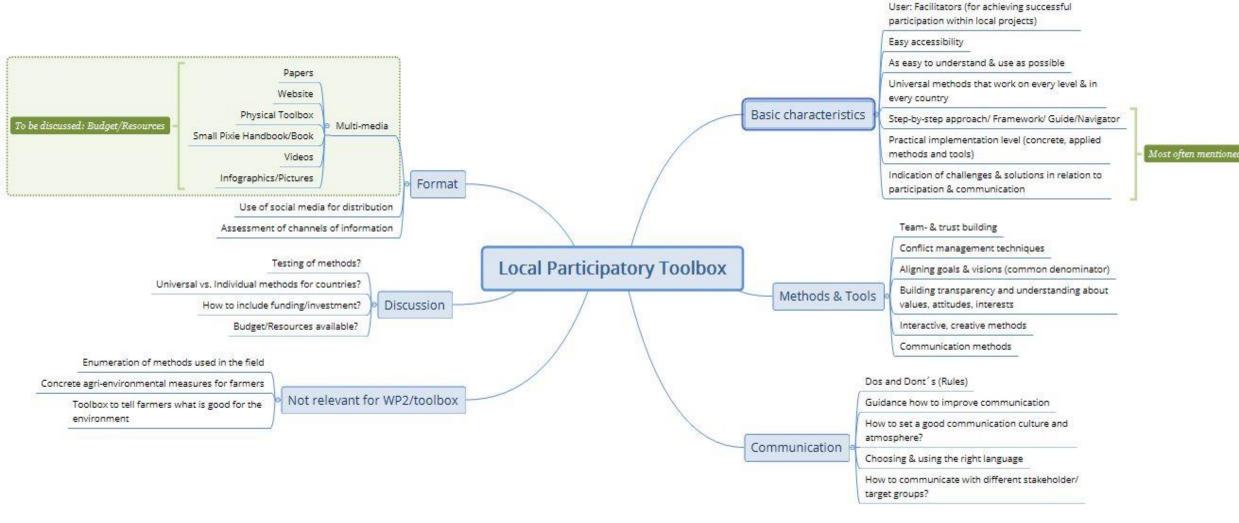
- a <u>container</u> in which you <u>keep</u> and <u>carry small tools</u>, <u>especially</u> those used in the <u>house</u> or for <u>repairing</u> a <u>car</u> (Cambridge Dictionary)
- a box or chest, usually compartmentalized, in which tools are kept (Collins Dictionary)
- → We have to fill these terms with life and content in a bottom-up process!















Step-by-step approach/ Framework/ Guide/Navigator

Practical implementation level (concrete, applied methods and tools)

Indication of challenges & solutions in relation to participation & communication

User: Facilitators (for achieving successful participation within local projects)

Easy accessibility

**Basic characteristics** 

As easy to understand & use as possible

Universal methods that work on every level & in every country





Building transparency and understanding about values, attitudes, interests

Interactive, creative methods

Communication methods

Team- & trust building

**Methods & Tools** 

Conflict management techniques

Aligning goals & visions (common denominator)





Choosing & using the right language

How to communicate with different stakeholder/ target groups? Dos and Dont's (Rules)

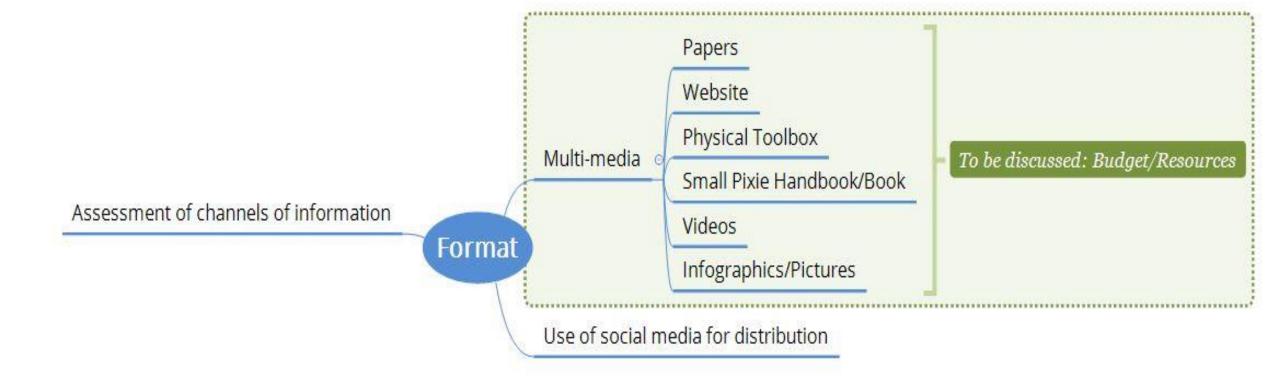
Communication

Guidance how to improve communication

How to set a good communication culture and atmosphere?











### Local participatory toolbox: Application definition

"A Participatory toolbox with "focus in the sociological context" will "help to identify joint objectives, facilitate cooperation and prepare action- and investment plans."



Content

**Tools** 



Concept

# Background for work on local participatory toolbox

Where is the LLUR coming from and where does it want to go?

2010				
	Baltic Compass	Baltic Compact	Benefit4Regions	WaterDrive
•	Farmers & Nature protectors Communication barriers	Ways to overcome role and communication barriers	<ul> <li>Intercultural understanding</li> <li>Organisational differences</li> <li>Communication &amp; participation Methods</li> </ul>	<ul> <li>Success stories</li> <li>Interviews</li> <li>Cooperation with         Kiel University:         Research on         ecosystem         services in         relation to         participation/com         munication</li> </ul>
	Communication Concept	Communication Toolbox	<ul> <li>Communication and participation strategies</li> <li>Glossary</li> <li>Planning School</li> <li>Method Toolbox</li> </ul>	<ul> <li>Local         <ul> <li>Participatory</li> <li>Toolbox</li> </ul> </li> <li>Extended         <ul> <li>Communication</li> <li>Toolbox</li> </ul> </li> <li>Extended         <ul> <li>Planning School</li> </ul> </li> </ul>

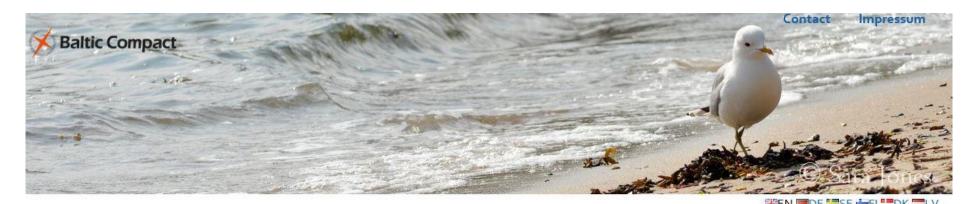








search this site.



Breadcrumb: EN > Timeline Steps

#### Timeline of an agri-environmental project

agri-enviro-solutions.eu offers a timeline of a project planning process. Start with Step 1 and carry on as noted ...

- Home
- Introduction
- Timeline Steps
  - 1. Definition
  - 2. Participants
  - 3. Data
  - 4. Evaluation
  - 5. Definition II
  - 6. Solutions
  - 7. Background
  - 8. Solutions II
  - 9. Build
  - 10. Check









Breadcrumb: EN > Timeline Steps > 1. Definition



#### Step 1: Problem definition or solution proposal

- Home
- Introduction
- Timeline Steps
  - 1. Definition
  - 2. Participants
  - 3. Data
  - 4. Evaluation
  - 5. Definition II
  - · 6. Solutions
  - 7. Background
  - 8. Solutions II
  - · 9. Build
  - 10. Check

#### WHAT IS THIS STEP FOR?

I have an agri-environmental problem I want to solve or I have already a solution for an agri-environmental problem that I want to put into praxis by applying a bottom-up approach

→ And what now?

Find a start: A preliminary first definition of the problem or the solution should be formulated.

#### Consider

- What is the (environmental) problem I want to address?
- For which aspect of this problem do I have an idea or a possible solution?

If you haven't already read the introductions to bottomup and top-down project structures and communication problems we suggest you follow these links and do so now, this will give you a basic understanding on the driving forces behind communication problems.

- What is a bottom-up or top-down project? 
   □
- Why communication problems occur and why they are important?





#### WHAT ARE ITS COMMUNICATION CHALLENGES?

Define the project aims; Making sure you are Understood

Project aims need to be clearly defined.

Your project may include stakeholders from different professions like farmers, farmer's advisors, scientists, local politicians and policy makers.

If everyone understands your project aims then:

- · there are fewer damaging misunderstandings
- · there is a strong foundation to build professional relationships
- it is easier to allocate each stakeholder their project role
- · collaboration within the project will be easier

Think about what language to use.

COMMUNICATION CHALLENGE – Language barriers between different professions

COMMUNICATION SOLUTIONS – Eliminate Language Barriers





#### COMMUNICATION CHALLENGE – Language barriers between different professions

Every profession has its own working language.

This means each of your project stakeholders:

- · use different terminology and jargon
- · use different basic words
- · have different styles and ways of communicating

It is no wonder everyone has trouble understanding each other.

Common example: farmers find information from different sources than scientists, and describe problems in different ways.

Different stakeholder groups also have different priorities, based on their jobs.

Common example: farmers need practical new technology, which is ready for implementation on the farm. But scientists produce theoretical new ideas and designs for technology with practical testing on a much smaller scale, under controlled conditions.

Different stakeholder groups also have different kinds of knowledge.

More information on: 🔼 Language barriers, the challenges they pose, and real project examples.

### OMMUNICATION SOLUTIONS – Eliminate Language Barriers





#### COMMUNICATION CHALLENGE – Language barriers between different professions

#### COMMUNICATION SOLUTIONS – Eliminate Language Barriers

Be aware of these language barriers, this is the first step to eliminating them.

Here are some ways to combat language barriers:

- Two-way communication By making sure communication always allows for the participation of both or all parties, important feedback and valuable opinions will be heard, all perspectives should be valued. Two-way communication
- Target-audience based communication Keep in mind who you are talking to, and adjust the way you convey your message accordingly.
   Different stakeholder groups have different interests and field of expertise. A message should be simple and concise when aimed at individuals who don't share your background. Target-audience based communication
- Bridging Role Gaps Having an individual or organisation with a diverse background who works as a communicator and translator can bridge the gaps between different stakeholder groups, making communication smoother. 🔁 Bridging Role Gaps
- Education Raise your own awareness, find out more about how other stakeholder groups work, and what their work entails. Knowing what is required of an individual within their job will help you decide what information would be most relevant to them, and those areas in which they may need a more basic explanation. Education





# Local participatory toolbox: Suggestions

- Use of a planning framework as a step-by-step framework/guide/navigator
- Adapt it to the experiences in WaterDrive
- Extend it with potential challenges and solutions for achieving local participation
- Add cross-links to appropriate methods and tools
- Add individual methods and tools  $\rightarrow$  hints given by success stories, interviews







How to include funding/investment?

Budget/Resources available?

Testing of methods?

Discussion

Universal vs. Individual methods for countries?