

# Promilleafgiftsfonden for landbrug

## LATVIA

### Results in focus groups in case area – Jelgava Local municipality 30. January 2020 (PP 11)

Summary (short description)

#### Strategic planning of focus groups

#### Main tasks/goals before the meetings

- 1) Survey for the project;
- 2) To find out the current and planned involvement of the farm in the involvement in environmentally friendly farming, including in relation to the application of fertilizers and the importance of drainage systems on the farm;
- 3) To acquaint the farms of the adjacent pilot areas with the type, task and intentions of the project;
- 4) To find out the farm's desire / interest to get involved in the project implementation.

#### Focus group meeting 1

Minutes/resume of meeting

Meeting, 30 January, 2020 in Jelgava, Latvia

#### Results:

- 1) Nutrinflow project completing the questionnaire;
- 2) The farm operates as a business enterprise in crop production and climate change, water and soil factors are mentioned as the most important factors for the environmental sector in its economic activity, and biodiversity and its conservation are also mentioned as important factors. The motivation to act even greener is the income support offered, the increase in the value of the land and the investment and responsibility for future generations. The obstacle to green farming is the fact that very often both land and water systems are shared with other farms and need to be addressed jointly with neighbors and other farms, but the challenge is to agree and share responsibilities in order to achieve results. The economic costs of implementing the system and the excessive burden of the regulatory and control mechanism are also cited as significant obstacles. The economic benefits and the sustainable development of the farm help the farm to implement smart measures itself, but if there were any additional opportunity to obtain funding for the implementation of the measures, it would be used for the use and utilization of nutrients on the farm;
- 3) The farm is introduced to the project goals, tasks and intentions. The farm admits that it would like to get involved in the project.

**Conclusions:**

As the farm has developed, it has realized that green farming not only creates the principle of good environmental management, but also that rational planning for environmentally friendly agriculture brings economic benefits, increased productivity and increased land value, which is a benefit in the future..

**Participants:**

Z/S "Jaunlejniki" owner, J.Razzivins

Engineer of the drainage system of Jelgava Local Municipality, A.Rozite